



THIRD HORIZON EARTH

READOUTS OF THIRD HORIZON EARTH (3HE) GENERAL ASSEMBLY

15 October 2024

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

This session, Members continued to focus on operational progress, which remained slow but steady.

Members also discussed staffing and fundraising and the need for 3HE to generate more engagement. It was agreed that 3HE would gather information on progress and impact over the nearly two years of its existence with a view toward using this information as the basis for beginning fundraising and deeper community engagement in 2025. Related work in revised budgeting and organizational priorities would need to be undertaken as well.

Members also discussed organizational compliance issues, including the possible need to file additional documents with tax authorities, even if 3HE was not registered with the Registre de Commerce.

Members also discussed board development policies for the General Assembly and also the Advisory Board (which plays no fiduciary or legal role in governance) so that members would have clear expectations about the bodies to which they contributed and the expected evolution of these bodies and their roles.

16 July 2024

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members focused on current operations and progress of 3HE. In spite of a slow development some positive accomplishments marked the period including assisting in the launching of Regenerative Insights Africa, a spinoff group (on WhatsApp) from the weekly sessions held by 3HE in collaboration with the Global Regeneration CoLab. The establishment will be an experiment but reflects that different participants in the field need different ways of connecting that are appropriate.

A series of learning-based discussions was also launched called GRC, Looking Back, Looking forward. Also taking place in the context of the relationship with GRC, these

sessions helped to bring out learnings of individual journeys, akin to the kind of learning journeys 3HE seeks to develop for the communities it works with.

3HE also launched Instagram and Facebook channels during this period and hosted a series of discussions focusing on peer coaching in the field, both experiments underway in the year.

16 April 2024

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members focused on budgeting and financial matters for 2024 and beyond. 3HE was still in the process of establishing an accounting system and shared bank and credit card statements in lieu.

Members reviewed the budget which had been modified to ramp up in the first year and agreed that this should show a more realistic (i.e. gradual) growth trajectory over the initial startup period presented of four years. Members also discussed fundraising priorities with a priority on organizations that were closely aligned with 3HE initially.

The meeting also focused on the business model, the need for paid staff and the importance of getting a realistic first year budget that could serve as the basis and benchmark for fundraising efforts in 2024. There was a discussion of the roles most needed including business development and editing / communications functions.

The logframe was presented and discussed with members and its eventual use as both funding / strategy tool as well as a framework for tracking impact.

19 December 2023

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members reviewed progress in 2023 with some notable successes including establishment, new volunteers, processes and systems put in place. They also recognized that the major work of Third Horizon Earth was ahead. Much of the discussion focused on how 3HE could intensify its engagement with communities given its very limited size and budget.

The meeting also focused on the business model, the potential need for paid staff and the importance of getting a realistic first year budget that could serve as the basis and benchmark for fundraising efforts in 2024. There was a discussion of the roles most needed including business development and editing / communications functions.

The April 2024 meeting was designated to focus on the issue of budgeting more intensively.

19 September 2023

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members were updated on 3HE's website and meetings over the past quarter. Overall these were less than hoped for, but this highlighted the need of engaging volunteer staff. At least four people to date are in the process of joining 3HE in various capacities. AC will do further outreach to engage local international school students in internships. There was agreement that the Regenerative Insights Circle was an interesting venue and could accommodate more intentional presentation and engagement.

Focusing most of the meeting on presenting 3HE to potential investors Members discussed the need to make the presentation reflect the work of 3HE as an organization that – unlike most think tanks – derived its lessons from pioneers in the field with the intention of making such lessons freely available to other innovators.

Members also discussed the development of systems for reporting and accounting that needed to be completed by the December 2023 meeting.

11 July 2023

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members were updated on the current state of 3HE's web and communications development, with much work to be done on the website to make it responsive to those searching as well as those browsing. Some content types remain very underdeveloped (community innovation stories, artistic contributions). They also discussed beginning to ramp up 3HE's social media presence.

They discussed Third Horizon Earth's description which many people had found confusing. The adoption of the term "think tank" was not ideal, but in testing, those hearing it at least felt that it was a familiar term that could begin engagement about how it was similar and different.

Members discussed potential activities such as a hackathon and agreed that these could be interesting, but perhaps where there was greater capacity to manage such activities.

Members also discussed business development. Development of systems for accounting needed to be completed at an initial stage before the end of 2023.

11 April 2023

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

Members discussed concepts of scale in respect to 3HE's work, noting that many regenerative projects were not replicable as such and the need in this context to manage the concept of scale differently in a way that suited such systemic designs. They also discussed scale in respect to 3HE itself and the need to field a large enough team and contributors to serve the field.

Members discussed 3HE's plans for the year, generating and finding out what content was most valuable and taking on contributors that could help it develop. They reviewed the model and the role of community members in generating content as a way to reach other community members and to share knowledge and practice.

Members discussed resource and financial needs with an emphasis on the importance of generating adequate levels of content and engagement as an important aspect of searching for philanthropic and individual contributions.

Members agreed to keep current membership very limited to ensure agility with the Advisory Board as a body that could invite potential member candidates for later inclusion. Selar Henderson was invited as an Advisory Board member.

12 January 2023

Members Present: Aarti SHAH, Chair; Janice SHADE, Treasurer; Andrew CROSBY, Executive Director, Secretary, Founder.

The Founding Members gathered virtually via Zoom on 12 January 2023 to review and adopt draft articles of association.

Members agreed to establish the Third Horizon Earth Association with its base in Geneva. Members designated Aarti Shah as Chair / President; Janice Shade as Treasurer; and Andrew Crosby as Executive Director and Secretary. Members tasked 3HE to produce basic plans for finance and operations for 2023 and beyond.