



## THIRD HORIZON EARTH

### READOUTS OF THIRD HORIZON EARTH (3HE) GENERAL ASSEMBLY

#### 11 July 2023

*Members Present:* Andrew CROSBY, Executive Director, Secretary, Founder (AC); Janice SHADE, Treasurer, (JS); Aarti SHAH, Chair, (AS).

Members were updated on the current state of 3HE's web and communications development, with much work to be done on the website to make it responsive to those searching as well as those browsing. Some content types remain very underdeveloped (community innovation stories, artistic contributions). They also discussed beginning to ramp up 3HE's social media presence.

They discussed Third Horizon Earth's description which many people had found confusing. The adoption of the term "think tank" was not ideal, but in testing, those hearing it at least felt that it was a familiar term that could begin engagement about how it was similar and different.

Members discussed potential activities such as a hackathon and agreed that these could be interesting, but perhaps where there was greater capacity to manage such activities.

Members also discussed business development. Development of systems for accounting needed to be completed at an initial stage before the end of 2023.

#### 11 April 2023

*Members Present:* Andrew CROSBY, Executive Director, Secretary, Founder (AC); Janice SHADE, Treasurer, (JS); Aarti SHAH, Chair, (AS).

Members discussed concepts of scale in respect to 3HE's work, noting that many regenerative projects were not replicable as such and the need in this context to manage the concept of scale differently in a way that suited such systemic designs. They also discussed scale in respect to 3HE itself and the need to field a large enough team and contributors to serve the field.

Members discussed 3HE's plans for the year, generating and finding out what content was most valuable and taking on contributors that could help it develop. They reviewed the model and the role of community members in generating content as a way to reach other community members and to share knowledge and practice.

Members discussed resource and financial needs with an emphasis on the importance of generating adequate levels of content and engagement as an important aspect of searching for philanthropic and individual contributions.

Members agreed to keep current membership very limited to ensure agility with the Advisory Board as a body that could invite potential member candidates for later inclusion. Selar Henderson was invited as an Advisory Board member.

## **12 January 2023**

*Members Present:* Andrew CROSBY, Executive Director, Secretary, Founder (AC); Janice SHADE, Treasurer, (JS); Aarti SHAH, Chair, (AS).

The Founding Members gathered virtually via Zoom on 12 January 2023 to review and adopt draft articles of association.

Members agreed to establish the Third Horizon Earth Association with its base in Geneva. Members designated AC as Executive Director and Secretary, AS as Chair, JS as Treasurer. Members asked 3HE to produce basic plans for finance and operations for 2023 and beyond.