



Third Horizon Terms of Reference Feature Contributions

Third Horizon Earth (3HE) is a think tank for regenerative development. It is dedicated to identifying and amplifying emerging, cross-disciplinary thinking and practice that promote synergistic and mutually enriching systemic dynamics contributing to flourishing societies.

The overarching goal of 3HE is to enable regenerative development pioneers to share, grasp, and better create the strategies, systems, ethics, and markets of tomorrow, dramatically expanding these approaches and their domains of application. We partner with leaders to share their practices and ideas with an emerging field of fellow innovators and collaborators. Our principal tools are analytic and news publishing, convening, community service provision, and the identification of interpretive and participatory works that inspire and inform our field across disciplines, scales, geographies, and cultures.

We work with innovators to develop structured, clearly communicated, cross-disciplinary analyses in written or multimedia formats. They may include elements of human, scientific, economic, environmental, and spiritual development, originating in business, civil society, government, finance, academic or other sectors. We also seek artistic works (separate terms of reference).

Our editorial outlook is entirely focused on learning and co-creation, not on promotion. We accept original works or adapted versions of previously published works. We don't accept promotional pieces, nor do we pay for articles. By publishing with Third Horizon Earth, you are contributing to a community dynamic of sharing and receiving and building the field of regenerative thinking and practice.

Your experience is precious, and we are committed to helping to sharpen your ideas and make your efforts visible, while at the same time sharing your knowledge and know-how with other pioneers. We value direct experiences from the field in which they were developed as well as the external disciplinary and practical context within which your practices are situated. How they are different and why?

We are interested in what you have achieved, but even more so, in how you did so? If it is replicable, great! But if not, we seek to help readers understand the key innovation elements and their interactions that would inspire someone to follow your lead in their own places and domains. What are the essential challenges and what has prevented them from being addressed? How are you succeeding differently, or proposing new approaches, and why? What makes you think it will work? For more theoretically driven work, we expect you will cite relevant academic and practical precedents in order to help readers situate your contribution in existing schools of thought and practice. In so doing, you will enable readers to clearly understand where they stand on the topic, while contributing to an enduring body of knowledge.

Our audience is comprised of experts and non-experts, and we want to be able to communicate clearly and technically accurately with all of them while ensuring understanding and accessibility across disciplines where readers have emerging knowledge bases. We focus particularly on cross-disciplinary analysis and explanation. Thus, we favor jargon-free, direct, accessible, and technically correct terminology. We insist on proper attribution of ideas and editorial rigor. Your work will always remain your work when you publish with us, we ask for a Creative Commons license. For previously published works, we are happy to credit the original publisher and publication.

With this framework in hand, we encourage you to write what moves you and we'll edit and refine as we go. Articles may be anywhere from 800-2500 words. Interviews and other formats will also be discussed and planned so that they meet the criteria above. Plan on several rounds of discussion and edits as we develop the work with you. Sometimes in the process of working together things don't work out and both parties reserve the right to not publish a work or continue in its development.

3HE Feature Article Terms of Reference – Indicative Outline

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| Summary: Explore how the concept / practice of XXX relates to regenerative development and what has been learned in pursuing it, or prospectively, why it might be a better approach than other things tried. | | | |
| Title | | Working Title: | Specific to this contribution |
| Lede graph | 5% | Encapsulate the key idea(s) behind the article, how it relates to the regenerative development community, and what aspects of innovative thought / practice are explored. | |
| Body development – situation / relevance. | 15% | What is the challenge and how does it relate to regenerative development? Situate this article’s relevance to the field and be as explicit as possible about what regenerative means in the context you are addressing. What are the practical and / or theoretical antecedents and how do they relate? | |
| Body development – What’s the idea | 25% | This aspect may become more narrative depending on the project / idea. The goal is to give readers some idea of the initiation and evolution of your idea / project, the needs, the challenges. What is specific about the place, communities, or other aspects of the project. How are they like or different than others? | |
| Body development – what did you do / what could be done? | 25% | Discussion of key challenges and resolutions, paths followed and abandoned, what worked and what didn’t. Imagine you are helping someone on a similar journey, <i>but not the same</i> journey. What’s translatable / relatable in your story? | |
| Body development – does the system look like? | 25% | When this idea / system is elaborated, what are your hopes and what signs of achieving them look hopeful? How far is this from being a fully functioning regenerative system or what role does it play in helping others make this possible? What other disciplines or domains may find this of relevance. | |
| Conclusion | 5% | Where can this story go from here? Help readers understand where the work is going, what is needed in the future, missing ideas, or factors upon which your project is dependent? What are key constraints and what are resources needed to carry the project ahead? | |

Next Steps

When we are ready to publish your contribution, we'll ask you to sign a Creative Commons License agreement permitting 3HE to use it on its website and social media channels. Where applicable, we'll also seek similar agreements with publishers of adapted works.

We'll also ask you for a high-resolution photo (or an Avatar if you prefer) and a brief biography (100 words or so) to post on the Third Horizon website. Where you have a website, blog, LinkedIn profile or other aspects of your professional and personal identity, we'll include those as well. Our goal is to help readers connect with your work to the extent you want.

We'll promote the article on our social media channels. There may be opportunities to run additional activities, such as live dialogues and other events based on the ideas. These will be determined in collaboration around the time of publication or after.